



Your Innovative Packaging Solutions Partner

In Mould Label PREPRESS and PRINTING PROCESS GUIDELINES

Essential Artwork Information and Technical Requirements

Dear Designer(s), in order to achieve a high quality product it is essential to follow below guidelines.

- Digital file (artwork) MUST be created in one of the following: Macromedia Freehand 10, Adobe Illustrator CS3 (ai.format) or Adobe InDesign CS3 (indd. format).
- All elements of the artwork MUST be FULLY EDITABLE meaning that:
 - All text MUST NOT be converted to outlines and the appropriate font suitcase(s) supplied.
 - All linked files such as TIFF, EPS, DCS MUST be supplied as 300dpi (resolution) separate files regardless of them being embedded into a master file.
 - Minimum Type Sizes for the uppercase letter 'A' with 'O' kerning and '100%' horizontal scale are as follows: 4.5 Points for text being a part of a logo; 5 Points for regular/roman type printed onto un-inked surface and 5.5 Points for any other text including reversed out of a product background.
- Artwork MUST be placed inside specific area as indicated below. DO NOT warp artwork.
- All critical elements such as logos, text, bar codes as well as narrow lines/borders MUST be placed inside critical image area.
- All non-printing images such as die lines, file info etc MUST be placed on a separate layer. File info MUST include a product's code (i.e. T112), product colour (available on request), label description (i.e. 380/93-72x254 (Full Height/Full Wrap) and the artwork's colour description (i.e. Pantone 485 and CMYK).
- Only standard Pantone Coated Solid and/or CMYK process colours MUST be used. Note that:
 - Maximum number of print colours is 6.
 - Metallic inks CANNOT be used in the design because they interfere with the in-moulding process. For colour consistency and seamless registration please ensure the following:
 - Large single-coloured elements, borders, logos and text are made out of solid (100%) Pantone Coated colours as that provides much better results than percentages of colour or CMYK.
 - Do NOT REVERSE text out of more than one colour.
- Bar codes should be supplied as numbers only. All bar codes need to comply with GS1 regulations. Please note that the minimum size of bar code is 80%. For further details refer to www.gs1nz.org
- Tecpak Industries Ltd takes no responsibility for legal compliance of the design, the responsibility falls with the customer/designer.

T322 - Tub, 520/86 MTE

Label Code: Y0580

Label Description: 520/86-100x253 (Full Height/Full Wrap)

ALL SPECIFICATIONS SUBJECT TO REVISION WITHOUT NOTICE

Bleed Line 106.0 mm H x 258.56 mm W. Die Line 100.0 mm H x 252.56 mm W. Critical Image Area 91.0 mm H x 246.56 mm W.

